

PRESIDENT'S EXCALIBUR GOLF TOURNAMENT



2024 SPONSORSHIP PACKAGE

June 20, 2024

Peterborough Golf & Country Club

Contact:

Kate Buchanan
Sales & Special Events Coordinator
Department of Athletics & Recreation
Trent University
705-748-1011, ext. 7258 / katherinebuchanan@trentu.ca

18TH ANNUAL

PRESIDENT'S EXCALIBUR GOLF TOURNAMENT

The annual President's Excalibur Golf Tournament is the key fundraising event in support of the Trent Excalibur Green & White Scholarship Fund.

Through the support of generous partners, we are able to continue to recruit the best and brightest student-athletes to join the Trent Excalibur family, enhancing the overall varsity student-athlete high performance experience.

The Green & White Athletic Financial Awards are offered by Trent University's Department of Athletics & Recreation to entering student-athletes who have achieved an academic average above 80%, and have been recruited for their character traits and athletic skills.

Over the past 17 years, the tournament has raised over \$650,000 to support the Green & White Scholarship Fund, benefiting over four hundred Excalibur varsity student-athletes.



Creating a culture of champions in sport & life by rewarding academic excellence and making transformative experiences financially accessible for student-athletes.

18TH ANNUAL

PRESIDENT'S EXCALIBUR GOLF TOURNAMENT

Experience first-class golf and hospitality at Peterborough's finest private course, Peterborough Golf & Country Club, designed by premier golf course architect, Stanley Thompson,

Enjoy your exclusive benefits as a sponsor and brand exposure, in addition to an exceptional day of golf, fine food, and good fun in support of Trent Excalibur varsity student-athletes.

GENERAL INFORMATION

DATE: Thursday, June 20, 2024
TIME: 12:00 pm to 8:30 pm
LOCATION: Peterborough Golf & Country Club
ADDRESS: 1030 Armour Road, Peterborough, ON
WEBSITE: ptbogolf.com/welcome

EVENT SCHEDULE

12:00 pm Registration & BBQ Lunch
1:00 pm Shotgun Start
5:30 pm Post-Golf Reception
6:30 pm Dinner and Awards Presentation
8:30 pm Adjourn

GOLF DAY INCLUDES

Eighteen holes of golf, bag drop, access to practice range, golf cart, barbecue lunch with complimentary beer, golf gift, on-course refreshments, reception, silent auction, dinner with awards presentation.

REGISTRATION OPTIONS

Player Package	\$350
Foursome	\$1,400

CONTACT

Kate Buchanan, Sales & Special Events Coordinator
Trent University, Department of Athletics & Recreation
katherinebuchanan@trentu.ca / 705-748-1011, ext. 7258

SPONSORSHIP OPPORTUNITIES

Enjoy exclusive benefits as a sponsor and brand exposure, in addition to an exceptional day of golf, fine food, and good fun in support of Trent Excalibur varsity student-athletes.

Title Platinum Sponsor (one available):

Benefits of Title Platinum Sponsor: \$15,000

- Complimentary foursome (valued at \$1,200)
- Preferred parking with reserved signage, including logo/name
- Recognition during tournament dinner with an opportunity to speak
- Corporate profile on the Trent Excalibur, President's Excalibur Golf Tournament website sponsor page.
- One Hole Sponsorship (valued at \$1,200) with company logo/name at tee.
- Company name/logo displayed as the event's Title Platinum Sponsor in all tournament communications, including but not limited to printed materials, media screens and social media platforms.
- Company name/logo on lunch and dinner tent cards.
- 2-page advertisement and company profile in tournament program.
- Company name/logo featured in welcome banners and signage.
- Company name/logo on all golf carts.

Gold Sponsor

Benefits of Gold Sponsor: \$10,000

- Complimentary foursome (valued at \$1,200)
- Recognition at tournament dinner
- Company name/logo listed on the Trent Excalibur, President's Excalibur Golf Tournament website sponsor page.
- One Hole Sponsorship (valued at \$1,200) with company logo/name at tee.
- Signage at clubhouse as Gold Sponsor.
- Company name/logo displayed as the event's Gold Sponsor in all tournament communications, including but not limited to printed materials, media screens and social media platforms.
- Full page advertisement in tournament program.
- Company name/logo featured on sponsor banners and slideshow at dinner.

Silver Sponsor

Benefits of Silver Sponsor: \$5,000

- Complimentary foursome (valued at \$1,200)
- Company name/logo listed on the Trent Excalibur, President's Excalibur Golf Tournament website sponsor page.
- Company name/logo displayed as the event's Silver Sponsor in all tournament communications, including but not limited to printed materials, media screens and social media platforms.
- Half-page advertisement in tournament program.
- Signage at clubhouse as Silver Sponsor.
- Company name/logo featured on sponsor banners and slideshow at dinner.

SPONSORSHIP OPPORTUNITIES

Bronze Sponsor

Benefits of Bronze Sponsor: \$3,000 (\$4,200 with foursome)

- Company name/logo listed on the Trent Excalibur, President's Excalibur Golf Tournament website sponsor page.
- Company name/logo displayed as the event's Bronze Sponsor in all tournament communications, including but not limited to printed materials, media screens and social media platforms.
- 1/4-page advertisement in tournament program.
- Signage at clubhouse as Bronze Sponsor.
- Company name/logo featured on sponsor banners and slideshow at dinner.

Dinner Sponsor (one available):

Benefits of Dinner Sponsor: \$8,000

- Complimentary foursome (valued at \$1,200)
- Recognition at tournament dinner
- Company name/logo listed on the Trent Excalibur, President's Excalibur Golf Tournament website sponsor page.
- Company name/logo displayed as the event's Dinner Sponsor in all tournament communications, including but not limited to printed materials, media screens and social media platforms.
- Full-page advertisement in tournament program.
- One Hole Sponsorship (valued at \$1,200) with company logo/name at tee.
- Signage in dining room at tournament dinner.
- Company name/logo featured on sponsor banners and slideshow at dinner.

Lunch Sponsor (one available):

Benefits of Lunch Sponsor: \$5,000

- Complimentary foursome (valued at \$1,200)
- Company name/logo listed on the Trent Excalibur, President's Excalibur Golf Tournament website sponsor page.
- Company name/logo displayed as the event's Lunch Sponsor in all tournament communications, including but not limited to printed materials, media screens and social media platforms.
- Half-page advertisement in tournament program.
- Signage at clubhouse during registration and lunch.
- Company name/logo featured on sponsor banners and slideshow at dinner.

SPONSORSHIP OPPORTUNITIES

Wine/Beverage Sponsor (one available):

Benefits of Wine/Beverage Sponsor: \$5,000

- Complimentary foursome (valued at \$1,200)
- Company name/logo listed on the Trent Excalibur, President's Excalibur Golf Tournament website sponsor page.
- Company name/logo displayed as the event's Wine/Beverage Sponsor in all tournament communications, including but not limited to printed materials, media screens and social media platforms.
- Half-page advertisement in tournament program.
- Signage at clubhouse during reception and dinner.
- Company name/logo featured on sponsor banners and slideshow at dinner.

Reception Sponsor (one available):

Benefits of Reception Sponsor: \$5,000

- Complimentary foursome (valued at \$1,200)
- Company name/logo listed on the Trent Excalibur, President's Excalibur Golf Tournament website sponsor page.
- Company name/logo displayed as the event's Reception Sponsor in all tournament communications, including but not limited to printed materials, media screens and social media platforms.
- Half-page advertisement in tournament program.
- Signage at clubhouse during reception.
- Company name/logo featured on sponsor banners and slideshow at dinner.

Longest Drive Contest (2 available – women's and men's)

Benefits of Sponsorship: \$2,500 (\$3,700 with foursome)

- Recognition at awards presentation.
- Sponsor sign at Longest Drive contest hole.
- 1/4-page advertisement in tournament program.
- Company name/logo featured on sponsor banners and slideshow at dinner.

Closest-to-the Pin Contest (2 available – women's and men's)

Benefits of Sponsorship: \$2,500 (\$3,700 with foursome)

- Recognition at awards presentation.
- Sponsor sign at Closest-to-the Pin contest hole.
- 1/4-page advertisement in tournament program.
- Company name/logo featured on sponsor banners and slideshow at dinner.

SPONSORSHIP OPPORTUNITIES

Hole Sponsor (18 available):

Benefits of Hole Sponsorship: \$1,200 (\$2,400 with foursome)

- Hole Sponsor sign on course.
- Company name/logo featured in tournament program.
- Company name/logo featured on sponsor banners and slideshow at dinner.

In-Kind Sponsor:

A donation of your company's product or service will be used to support our popular raffle contest, Money Ball Game or as a gift for our winning golfers (Winning Foursome; Closest-to-the-Pin Women & Men; Longest Drive Women & Men).

Benefits of In-Kind Sponsorship:

- Company name/logo featured on sponsor banners and slideshow at dinner.
- Company name featured in tournament program.
- Company name announced as part of awards presentation (if selected as an award gift).